SPRING WEBINAR

NASHVILLE’S HEALTH COMPETITIVENESS INITIATIVE

WHEN:
Wed. 6/6/18 at 12 PM (EST)

The presenters will share how the Nashville Chamber of Commerce led a collaborative process with stakeholders from across the business, provider, government, and insurer community to understand the economic impact of health on the greater Nashville region – and to engage for change. They will also share lessons from the business collaborative and the research approach and its findings on the economic cost of health conditions in the Nashville area. They will discuss how their unique approach may benefit the business and the community in working together to understand and improve the health of workers as well as contribute to the public good by promoting employee health in the community.

JOIN THE WEBINAR:
JOIN FROM PC, MAC, LINUX, IOS OR ANDROID:
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TELEPHONE: US: +1 669 900 6833 OR +1 646 558 8656
MEETING ID: 360 877 827

ABOUT THE COLLABORATIVE:
Mission: To catalyze and facilitate private sector partnerships and actions of business, health, community, and public sectors to work together to enhance the lives of workers and communities by improving the nation’s health and wealth.

Vision: To create an active space where participants feel compelled to contribute to a transformational effort that makes powerful and measurable impact on business success, societal value and improves population health.

SPEAKERS:

NASHVILLE AREA CHAMBER OF COMMERCE:

STEPHANIE COLEMAN (CHIEF GROWTH OFFICER)

DR. GARETT HARPER (VP, RESEARCH)

BILL PURCELL (ATTORNEY AND FORMER MAYOR OF NASHVILLE)

FTI CENTER FOR HEALTHCARE ECONOMICS AND POLICY:

MEG GUERIN-CALVERT (PRESIDENT)

PLEASE SHARE WITH YOUR NETWORKS

Questions? Please contact Carla Alvarado, calvarado@nas.edu
NASHVILLE AREA CHAMBER OF COMMERCE:

Stephanie Coleman is chief growth officer at the Nashville Area Chamber of Commerce where she leads the Chamber’s member and investor relations, marketing and communications, sales, programs and events, business growth and sponsorship initiatives. Coleman also oversees the Chamber’s funding campaign to support the organization’s five-year economic prosperity strategies, Partnership 2020. Coleman joined the Chamber in 2008 after leaving a congressional staff position in Washington, D.C. She has served in a variety of roles at the Chamber, including vice president of marketing and communications, vice president of policy and vice president of member value and strategic alliances.

Dr. Garrett Harper serves as Vice President of Research for the Research Center at the Nashville Area Chamber of Commerce, a position he has held since 1990. Dr. Harper is past president of the American Chamber of Commerce Researchers Association and he is a Certified Community Researcher. He serves on the National Steering Committee of the U.S. Census American Community Survey Data Group and is active in a variety of academic and practitioner organizations relating to demographics, regional science, music and entertainment industries, quality-of-life research, workforce development, and economic and international development. His research specializes in impact analysis, survey research, and market feasibility. A frequent speaker on business, economic and demographic topics, his work has been featured in The Atlantic Cities, USA Today, The New York Times, The Wall Street Journal, The Carnegie Reporter, NPR and other media. Dr. Harper serves as an adjunct professor at Lipscomb University, Trevecca Nazarene University, Cumberland University, Volunteer State Community College and Columbia State Community College. Dr. Harper holds a Ph.D. in International Development, an M.P.H. in Health Administration and Planning, an M.B.A. in Healthcare Marketing, an M.T.S. in Theology, a J.D. in Law, a Certificate in Geographic Information Systems, and an M.S.A.N.R. in Agriculture.

Bill Purcell, Mayor of Nashville from 1999 - 2007, after leaving office Bill Purcell served as the Founding Dean of the College of Public Service and Urban Affairs at Tennessee State University and then became the Director of the Institute of Politics at the Harvard Kennedy School and a Lecturer there. Since returning to Nashville he teaches the undergraduate course Cities in the 21st Century at Vanderbilt University where he is an Adjunct Professor of Public Policy. From 1986 to 1996 Purcell was a member of the Tennessee House of Representatives, serving as Majority Leader from 1990 until 1996. He is a partner in the law firm of Farmer Purcell White & Lassiter, PLLC in Nashville and serves as Chair of the Roundtable on Obesity Solutions at the National Academies of Sciences, Engineering, and Medicine in Washington, DC.

FTI CENTER FOR HEALTH CARE ECONOMICS AND POLICY:

Margaret Guerin-Calvert is founding President of the Center for Healthcare Economics and Policy, FTI Consulting, Inc. The Center applies cutting-edge economics to assist clients in developing and implementing market-based solutions across the spectrum of healthcare activity. The Center defines health and healthcare broadly in recognition that providers and insurers along with businesses face significant uncertainty and disruptive change and seek new strategies and solutions to address health and economic wellbeing. The Center uses economics and “gold standard” models, such as microsimulation, to develop assessments that address fundamental changes in demand and supply facing a health system or a community. Ms. Guerin-Calvert leads the Center’s employer-led initiatives on health and economic wellbeing including ongoing collaboration with Nashville Area Chamber of Commerce-led broad public-private stakeholder partnership. She works with business leaders, providers and insurers to develop actionable data to assess drivers of medical and productivity costs and their workforce impact and to find innovative strategies to make needed changes to provide measurable benefit. She led FTI’s economics team collaborating with the World Economic Forum’s Workplace Wellness Alliance of over 100 companies on January 2013 Report: “Making the Right Investment: Employee Health and the Power of Metrics.”